

**"THE SFR LOGO"**

By

Florante Lim Bunag

The San Francisco Racing Pigeon Club logo evolved from the prototype sketched by "Toto" (as his club mate, family and friends called him) and signed by "Jim Lewis", one of the legend of our sport (a former SFR club member and race secretary) , November 27,1993.

Together with my friend "Lu Stephens" (another former SFR race secretary) we visited "Jim Lewis" in his loft in Novato,California. After handling some fine "sky warriors", We had a wonderful lunch and one of the best pigeon conversation I ever had in the pigeon sport at the near by Denny's.



*Jim Lewis*  
*Nov 27-1993*

FEB. 93'  
*FLB*

My brother -in-law in the Philippines, Architect Celino B. Santiago improved and designed the official logo of the "SFR Club" which was voted and decided that the logo below would be the official logo of "San Francisco Racing Pigeon Club". The official copy of the design was submitted to Dino D' Ercole (San Mateo, Ca.) for record keeping.



It was year 2007 when a dear friend and Pifers brother "Nelson Paw" (Delta,BC,Canada) a professional graphics designer re-designed the SFR logo. The result was "fabulous" , and this is now the accepted current official logo of SFR Club.

